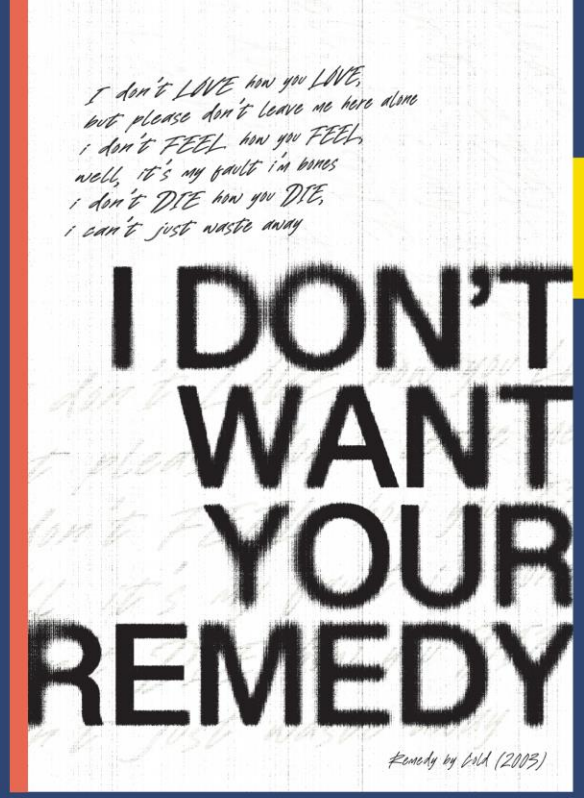
SPRING 2027

GRAPHIC DESIGN

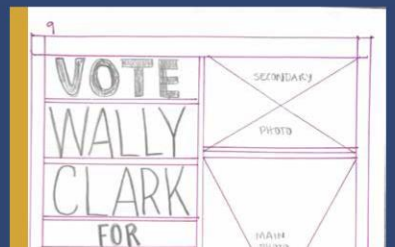
- Intro to Graphic Design
- GD 2 & 4
- Type in Motion
- GD Workshop

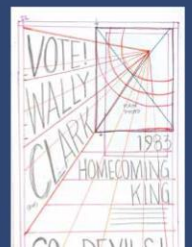












ART 302

INTRO TO **GRAPHIC DESIGN**

Prerequisite(s): ART 233.

The class surveys the discipline of graphic design through implementing basic design elements, principles, and methods to solve communication problems. Students will explore the relationship between form and meaning through the use of different materials, techniques, and tools. Students will learn how to use industry-standard software to create effective designs for different media.

LEARN

Master the basics: The elements, principles, and methods that help solve design problems.

EXPLORE

See how materials, techniques, and tools shape meaning, **from rough sketches to finished pieces.**

CREATE

Get hands-on with industry-standard software Adobe Create Suite & Figma to design for print, digital, and beyond.

T/Th
12:00 - 02:45 pm

This is a **required** class for **ALL** Graphic Design Concentration Students!

ART 343

GRAPHIC DESIGN TWO

Prerequisite(s): ART 342.

Examination of the role of the graphic designer. Fundamentals of visual communication and letter form with problems focusing on project research, design process, and unity of type and image.

LEARN

Understand **the ins and outs of what graphic designers do and how visual communication solves problems** and shapes the way people read a message.

EXPLORE

Research your subject, test ideas, and refine them through a series of processes. **Build experiece in exploring concept to final.**

CREATE

Build layouts where type and image work together, and finish projects with a clear point of view.

T/Th
08:00 - 10:45 am












"FOR ALL OF ALASKA'S BEAUTY, THERE IS ALSO A FAIR SHARE OF DANGER."

MAN AND BEAR

18 SCAVENGER MAGAZINE

THE LAST FRONTIER 19

ART 431

GRAPHIC DESIGN FOUR

Prerequisite(s): ART 430.

Information design, package design, and advanced type and image problems. Image manipulation software.

LEARN

You will work through **information design, package design, advanced type**, and much more throughout this course.

EXPLORE

Find ways to **organize complex information clearly** and design packaging that communicates at a glance and creates an impression.

CREATE

You will use all your tools learned to produce refined, **professional work for your portfolio.**

T/Th
12:00 - 02:45 pm

ART 352

Type in Motion

Prerequisite(s): ART 342.

Introduction to kinetic typographic design concepts and digital software applications used to create kinetic typography.

LEARN

Study the principles of kinetic typography and learn the ins and outs of **Adobe AfterEffects.**

EXPLORE

Experiment with timing, rhythm, and movement to see how motion changes and adds to the overall tone of a design.

CREATE

Animate type in professional motion software and deliver finished pieces with real polish.

M/W
03:00 - 05:45 pm



WE'RE GOING TO CREATIVE SOUTH!

- ART 434: **GRAPHIC DESIGN WORKSHOP** / ART 327: **COMMERCIAL ILLUSTRATION**
  - Design merch
  - Meet professionals
  - Sell stuff
  - ... and more!

ADVISING DAY

Thank You!



Download the Presentation by Scanning the **QR Code below!**